NETELA

TRADING PLC

COMPANY PROFILE

Powering Infrastructure.

Connecting Communities.

Engineering • Electrical • Fiber Optics • Telecom • Smart Buildings • Technology

NETELA TRADING PLC

Arat Kilo, Addis Ababa, Ethiopia

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COMPANY OVERVIEW

Where engineering meets innovation.

Netela Trading PLC is an Ethiopian engineering and technology company focused on electrical and power infrastructure, telecommunications and fiber optics, smart building systems, network and IT infrastructure, enterprise software, cybersecurity, and operations support.

Our approach combines technical planning with practical implementation. We study the environment, understand the operational need, engineer the right solution, execute with quality controls, and remain available for support and optimization.

VISION	MISSION
To be Ethiopia's leading engineering and technology solutions provider, empowering communities and businesses through innovative infrastructure, reliable connectivity, and sustainable development.	To deliver high-quality electrical, telecommunications, fiber optic, smart building, and technology solutions through engineering excellence, innovation, and customer-focused service.

OUR POSITIONING

Integrated engineering. Reliable connectivity. Practical technology.

Netela brings physical infrastructure and digital systems together so clients can reduce vendor fragmentation and manage projects through a coordinated technical team.

5+ Years Combined technical experience	**7 Areas** Integrated capability groups	**360°** Design, deployment and support approach	**Ethiopia** Engineering from Addis Ababa

CORE SERVICES

Infrastructure and technology capabilities.

01	**Telecommunications & Fiber Optic Solutions** FTTH deployment; fiber installation, pulling, splicing, testing, repair and maintenance; OSP/ISP infrastructure; broadband deployment; cable pulling, conduit and telecom infrastructure.
02	**Electrical & Power Infrastructure** Electrical project design and implementation; power distribution; transmission and distribution line works; substation support; street lighting; solar systems; electrical maintenance.
03	**Smart Building Solutions** Building Automation Systems (BAS); Building Management Systems (BMS); CCTV; access control; fire alarm; smart lighting; energy monitoring and integrated facility controls.
04	**Network & IT Infrastructure** Structured cabling; LAN/WAN; wireless infrastructure; enterprise networking; server infrastructure; network optimization and secure architecture.
05	**Enterprise Software Solutions** Custom ERP development; workflow analysis; business process automation; system integration; tailored application development and deployment.
06	**Cybersecurity Solutions** Vulnerability assessment; firewall deployment; network hardening; security monitoring and practical infrastructure security support.
07	**Operations & Maintenance** Preventive and corrective maintenance; troubleshooting; performance optimization and post-deployment technical support.

“Connecting people to the world.”

DELIVERY APPROACH

A disciplined path from requirement to performance.

01	**Discovery & Analysis** Understand workflows, site conditions, risks, technical requirements and business objectives.
02	**Engineering & Design** Translate requirements into architecture, specifications, quantities, drawings and implementation plans.
03	**Implementation** Execute installation with attention to quality, safety, schedule and technical compliance.
04	**Support & Optimize** Provide post-deployment support, maintenance, troubleshooting and continuous improvement.

WHY NETELA

Technical depth with a practical delivery mindset.

✓ End-to-end engineering

Design, supply, installation, commissioning, maintenance and support across interconnected systems.

✓ Deep requirement analysis

Solutions begin with the client’s actual operating environment and technical need.

✓ Security-conscious integration

Network and digital infrastructure are planned with practical controls in mind.

✓ Quality-focused delivery

Testing, documentation, workmanship and maintainability are treated as part of the project.

✓ Long-term support mindset

Projects are planned for troubleshooting, maintenance and future expansion.

INDUSTRIES & QUALITY

Supporting modern organizations and infrastructure.

Telecommunications • Government institutions • Commercial buildings • Real estate • Industrial facilities • Utilities • Education • Healthcare facilities • Manufacturing • Technology and enterprise

QUALITY & HSE COMMITMENT

Netela is committed to disciplined project planning, appropriate safe-work practices, installation quality control, testing and commissioning, documentation, and maintainability. Public claims are kept factual and client references are shared where disclosure is permitted.

CAPABILITY PORTFOLIO

Fiber & Telecommunications
FTTH, OSP/ISP, cable deployment, splicing, testing, conduit and broadband infrastructure.

Electrical & Power Systems
Electrical design, installation, distribution, lighting, substation support, solar and maintenance.

Smart Buildings & Enterprise Infrastructure
BMS/BAS, security systems, structured cabling, enterprise networks, server infrastructure and digital systems.

“The power that matters.”

CONTACT

Let’s build what comes next.

For quotations, technical discussions, site visit requests, project references and company information, contact Netela Trading PLC directly.

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